

MLB-LOUISVILLE IV, LLC
 WDJX (FM), WGZB (FM), WXMA (FM), WMJM (FM) AND WLRS (FM)
 EEO PUBLIC FILE REPORT
 September 12, 2007 – March 31, 2008

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	Number of Candidates Interviewed (RD)	RS Referring Hiree
Traffic Director	10,13,15	1 (source #10)	10
Account Executive	3,10,15	8 (source #10 (3), source #15 (5))	15
Account Executive	3,10,15	2 (source #10 (1), source #15 (1))	15
Account Executive	3,10,15	5 (source #3 (1), #15 (4))	15
Account Executive	3,10,15	4 (source #3 (1), #15 (3))	15
Account Executive	3,10,15	5 (source #3 (1), #15 (4))	15
Business Manager	3,4, 5,8,10,12,13,15,16	3 (source #15)	16
Morning Show Host	3, 10,14,15,18,19,20	4 (source #14 (1), source #18 (3))	14

“Total number of interviewees over September 12, 2007 through March 31, 2008 = 32

^{1 1} This report provides recruitment data collected from September 12, 2007 through March 31, 2008. MLB-Louisville IV, LLC purchased these stations pursuant to FCC Form 314 on September 12, 2007.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)¹

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	University of Louisville Student Affairs Department Louisville, KY 40292 (502) 852-5555	N	0
2	University of Kentucky Office of Student Involvement 203 Student Center Lexington, KY 40506 (859-257-8867)	N	0
3	Job News http://louisville.jobnewsusa.com (website only)	N	3
4	Louisville Urban League 1535 W. Broadway Louisville, KY 40203 www.lul.org	N	0
5	KY Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 www.kba.org Phone: 888-843-5221 Contact: Patty	N	0
6	Simmons College of Kentucky 712 W Kentucky Street Louisville, KY 40203 Fax: 502-776-2227	N	0
7	NAACP Louisville Branch 1245 Catalpa Court Louisville, KY 40211 Phone: 502.776.7608 www.lounaACP.com	N	0

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8	BCFM/BCCA Job Bank 550 W. Frontage Road, Ste 3600 Northfield, IL 60093 (847) 716-7004	N	0
9	www.craigslist.org (website only)	N	0
10	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	5
11	Internal Promotion	N	0
12	Internal Referral/Internal Candidate	N	0
13	Local Paper Courier Journal 525 W Broadway Louisville, KY 40201-7431 (502) 582-4011	N	0
14	Internet Recruitment	N	1
15	On-Air Recruitment	N	17
16	Temporary Agency	N	0
17	Rehire of Former Employee	N	0
18	All Access	N	3
19	Radio & Records	N	0
20	Radio-Online	N	0

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III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1 Intern Program	MLB-Louisville, III, LLC. Has established a formal program for Interns (students seeking school credit in exchange for work experience in a broadcast facility).

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Narrative Statement:

MLB-Louisville IV, LLC continually focuses on finding qualified candidates for our vacancies. Word-of-mouth continues to be one of our most important sources for some positions, specifically Account Executives. We look to every possible source for referrals. In this report, our word-of-mouth referrals came from the efforts of our local managers and the direct contact they have with co-workers from their previous employers and the direct verbal contact to spread the word of a vacancy or to be in touch with a candidate once a vacancy is posted.

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